

Web Development & Maintenance

Social Media Management

ASTRAL ADWORKS

# Packages & Pricing

SEO

2026

Branding

# Monthly Growth & Website Care Packages

**Helping Your Business Stay Secure,  
Visible, and Growing Online**

At Astral Adworks, we believe your website should be working for your business every day—not becoming another item on your to-do list. Our monthly packages combine website care, content creation, SEO monitoring, and digital marketing support to help your business grow while saving you time.

# Essential Care Package

**R750 per Month**

Perfect for small businesses that need basic website maintenance and peace of mind.

## **Included:**

- Monthly website updates
- Plugin and theme updates
- Monthly website backup
- Security monitoring
- Uptime monitoring
- Broken link checks
- Monthly maintenance report

## **Benefits:**

- Keep your website secure
- Reduce the risk of downtime
- Ensure your website remains functional and up to date

# Business Care Package

**R1500 per Month**

Ideal for businesses that want ongoing maintenance with proactive support.

## **Included:**

Everything in the Essential Care Package, plus:

- Priority support
- Website performance checks
- Monthly contact form testing
- Quarterly website review
- Security optimisation recommendations
- Basic SEO health monitoring

## **Benefits:**

- Improved website performance
- Early identification of issues
- Better search engine visibility

# Premium Care Package

**R2500 per Month**

For businesses that rely heavily on their website and require comprehensive support.

## **Included:**

Everything in the Business Care Package, plus:

- Weekly website backups
- Advanced security monitoring
- Monthly SEO performance review
- Website content updates (up to 1 hour)
- Emergency recovery assistance
- Monthly strategy recommendation

## **Benefits:**

- Maximum website protection
- Faster issue resolution
- Ongoing website improvement

# Content Growth Package

**R2500 per Month**

For businesses that want a consistent online presence without creating content themselves.

## **Included:**

- 8 social media posts per month
- Content calendar planning
- Caption writing AI-assisted content creation
- Basic graphic design
- 1 SEO-optimised blog article per month
- Monthly performance report

## **Benefits:**

- Consistent social media activity
- Increased brand awareness
- Improved website traffic

# SEO Insights Package

**R1500 per Month**

For businesses looking to improve their search engine visibility.

## **Included:**

- Monthly SEO audit
- Keyword tracking
- Search Console monitoring
- Competitor overview
- SEO recommendations
- Monthly performance report

## **Benefits:**

- Better search rankings
- Increased website traffic
- Data-driven marketing decision

# Growth Package

**R3500 per Month**

Our most popular package, combining website care and content marketing.

## **Included:**

- Premium Care Package
- 4 social media posts per month
- 1 SEO-optimised blog article per month
- Monthly SEO monitoring
- Content planning
- Monthly growth report

## **Benefits:**

- Secure and maintained website
- Consistent online presence
- Improved search visibility
- Ongoing business growth

# Complete Digital Marketing Package

**R5000 per Month**

For businesses looking for a fully managed digital presence.

## **Included:**

- Premium Care Package
- 12 social media posts per month
- 2 SEO-optimised blog articles per month
- Monthly SEO reporting
- Google Business Profile management
- Marketing strategy consultation
- Quarterly website review
- Priority Support

## **Benefits:**

- Comprehensive digital marketing support
- Improved online visibility
- More time to focus on running your business

# Optional Add-On Services

## **Website Content Updates**

R450 per hour

## **Additional Blog Articles**

R500 per article

## **Additional Social Media Posts**

R100 per post

## **SEO Optimisation Project**

From R2,500

## **Website Speed Optimisation**

From R1,500

## **Website Redesign & Development**

Custom quotation